

# Corporate social responsibility (CSR)

## **What are the criteria for sponsorship?**

You must be a registered British charity or an organisation that supports our other sponsorship objectives.

### **We do not sponsor:**

- Individuals or charities benefiting individuals.
- Charities which are religious or politically based.
- Individual Scout, Guide or other youth groups.

Our corporate charity is chosen from those proposed by members of staff.

## **When should we apply for charity sponsorship?**

Applications can be made throughout the year.

## **We would like sponsorship for our event, can you help?**

Most of our sponsorship budget is pre-allocated through our existing relationships with charities but other charities can request support. Please refer to our sponsorship policy to ensure your charity and activity fall within our sponsorship objectives before applying.

## **How do I apply for sponsorship for my charity?**

An application form must be completed and forwarded to Ordnance Survey Customer Service Centre. Please see the sponsorship policy for criteria and the application form.

## **Can we have free Ordnance Survey mapping for our charity walk, cycle ride or other event?**

We do not provide free mapping to charities or to individuals undertaking activities to raise money for charities.

## **Can we receive donations of maps for a charity auction or to use as prizes to raise money?**

We do not donate items for raffles and auction prizes or similar activities.

## **Are we eligible for discounts?**

No. However, support may be available from one of our stockists or wholesalers. A list of these can be found on our website.

### **Will you sponsor our school?**

We are already business linked with one secondary school in Southampton and are generally unable to sponsor other schools in a similar way.

However we do supply over 700 000 maps free of charge to schools under our *Free Maps for 11-year-olds* scheme and have many other free educational resources available on our website (link to free maps).

We also participate in advisory projects to assist specialist schools with a lead subject in Geography, to introduce GIS into their school. In addition we participate in activities in association with the Geographical Association and Royal Geographical Society (with IBG).

### **We are a charity based in Southampton, will you support us?**

Ordnance Survey has been based in Southampton for 150 years and has a long tradition of helping the local community, often through supporting our own staff to participate in volunteering activities or through other in-kind assistance. If you think you are eligible and would like to apply for support, please complete an application form and send it to Ordnance Survey Customer Service Centre.

### **Do we need a licence to put Ordnance Survey mapping on charity websites and brochures and so on?**

Yes. Please refer to our guidelines on licensing.