

Corporate social responsibility (CSR)

Ordnance Survey is committed to using its expertise and resources to realise social, environmental and economic benefits for its staff, the local community, the nation and beyond.

Sponsorship guidance

Our corporate charity for 2006–07 is Naomi House. We are also currently supporting local charities such as SCRATCH, Leukaemia Busters, Hope and Aid Direct and also Business Link with a local school. National support is provided to the Royal Geographic Society, the Scouts Association and internationally via MapAction.

Each year we ask staff to suggest charities for the Ordnance Survey's corporate charity for the year. Staff vote for their favourite, with the winner being named corporate charity of the year. This is proposed in February every year; however applications for sponsorship can be made throughout the year.

Our sponsorship will always support one of the following objectives:

- Improving geographic education.
- Increasing the use of geographic information.
- Supporting chosen British charities.
- Supporting the immediate local community.
- Promoting and improving the health and fitness of staff.

Our budget is limited and we cannot cover all the requests for funding we receive. Most of our sponsorship budget will be allocated to our corporate charities but other charities can request support. Please note that we do not supply free mapping or gifts/prizes to charities. We may offer support in covering certain costs of events or offer an in-kind service.

What we do for British charities

- We provide match funding for individual staff charity fundraising activities up to a maximum of £100 per employee and a total annual budget of £5 000.
- Ordnance Survey allows staff one day per year for voluntary work.
- We proactively support our corporate charity and match fund to a maximum of £1 000 funds raised by staff.

What we do for Schools

- *Free maps for 11-year-olds.*
- We provide limited data to support specific educational projects.
- We support specialists schools who have lead subjects of geography.
- We also donate to schools through Royal Geographic Society, British Geological Survey and Geographical Association.
- Business link with local school.
- Mentoring and other programmes for local school children.

What we do for the local community

We will provide opportunities for our staff to provide their time in support of:

- Physical improvements to the local environment.
- Participation in public life, for example, Justices of Peace and school governors.
- Support Southampton City Council with some of their initiatives for example: Junior Neighbourhood Wardens, Lordsdale Greenway.

What form will the sponsorship take

- Published maps, data or specialised map production for our selected charities.
- Use of surplus print capacity or site facilities.
- Donations of surplus serviceable equipment, furniture, or sundry items.
- Staff time and expertise.
- Direct grant.

For charities requesting sponsorship please note that we do not support applications:

- For beneficiaries outside of the UK. This is provided through our support of Map Action.
- For the promotion of religion or politics.
- For requests for free mapping. This is delivered via our *Free Maps for 11-year-olds*.
- From individuals or for the benefit of an individual.
- We do not provide free mapping or gifts and prizes but we may provide support in kind.

Please also note:

We do not give discounts for mapping or licensing. Discounted mapping **may** be available from one of our stockists or wholesalers. A list of these can be found on our website. Charities will need to apply for a licence to use mapping in any circumstance. Please refer to [our guidelines on licensing](#) for more information.