

REFERENCES AND IPR ACKNOWLEDGEMENTS

Our data and brand assets

Our data and brand assets are all protected by intellectual property rights (IPR's), including copyright, database rights and trade mark registrations, which are owned by the Crown, Ordnance Survey and various third parties. It's important that you read this section to ensure that you are aware of your legal obligations to acknowledge IPR ownership when using our data and trade marks.

It is also important that where you provide data to your end users, they also follow these same acknowledgement requirements.



Written references to OS

If you wish to reference OS in a purely descriptive way, you may do so without displaying the Partner Mark but you must only use the text below or other text that has been approved by us.

“OS® is Britain’s mapping agency. As well as making the most up-to-date and accurate maps of the country, it is also a digital business. Together with its Partners it provides content helping governments, companies and individuals to be more effective both here and around the world.”

OS descriptor text

As an OS Licensed Partner you may wish to refer to OS on your websites and within promotional materials. If so, please only use the above text.

“OS® reveals our ever-changing landscape in extraordinary detail, giving the most comprehensive view of Britain.”

“OS® and its Partners share a vision to provide mapping that informs, guides and inspires.”

Additional text

In addition to the OS descriptor text, you may also use the additional statements above, but no other versions are allowed.

Licence numbers

Please ensure you display the licence number in a readable location on your product. The correct licence number to use is defined as follows:

[our licence number]

Licensed data directly from us

If you license your data directly from us, you should use our licence number. If you originally licensed data from a Licensed Partner, but now license it directly from us, you should use our licence number.

[your licence number]

PSGA Member data sharing

When you share licensed data with another PSGA Member, any use of such licensed data (including publishing of the data) by the receiving Member will need to use their PSGA Licence Number.

Copyright and database right acknowledgements

You must clearly show either the English or Welsh acknowledgements below in a prominent position on all of your reproductions of OS data. Acknowledgements must be used at a minimum of 6 point size with 7 point leading. On electronic map extracts, you should use Arial font; on printed map extracts, you should use Source Sans Pro font.

The year to insert into your copyright statements is the year that you received the digital data or the date of publication for any paper or printed products. You can find your licence number in a copy of your contract and on your invoices. For further information on licence numbers refer to the previous page.

Standard copyright statement must be used:

© Crown copyright and database rights [insert year] OS [licence number]

English copyright statement

Standard copyright statement must be used:

© Hawlfraint y Goron a hawliau cronfa ddata [mewnosod y flwyddyn] OS [rhif y drwydded]

Welsh copyright statement

AddressBase®

AddressBase®, AddressBase® Core, AddressBase® Plus, AddressBase® Premium and Open UPRN data includes data that has originated from Improvement and Development Agency for Local Government (IDeA) and therefore, in addition to the [standard copyright notice](#) required, you must include the following acknowledgement in a prominent position in all copies of any AddressBase dataset which includes data relating to a specific region.

Using data relating to England and/or Wales:

© Improvement and Development Agency for Local Government copyright and database rights [year of supply or date of publication][licence number]

Using data relating to Scotland:

This product contains data created and maintained by Scottish Local Government.

Copyright statements

Using data relating to England and/or Wales:

Ⓜ Hawlfraint a hawliau cronfa ddata cyfyngedig Tŷ Gwybodaeth ar Lywodraeth Leol [blwyddyncyflenwi neu ddyddiad cyhoeddi][rhif y drwydded]

Using data relating to Scotland:

Mae'r cynnyrch hwn yn cynnwys data a grëwyd ac a gynhelir gan Lywodraeth Leol yr Alban.

Welsh translations

AddressBase® Islands

AddressBase® Islands includes data that has originated from Ordnance Survey of Northern Ireland, Isle of Man, States of Guernsey and States of Jersey and therefore, in addition to the standard copyright notice required you must include the relevant acknowledgements. Please ensure you are using the correct copyright statements for your applications.

For hard copy reproduction:

This is Crown copyright and is reproduced with the permission of Land & Property Services under delegated authority from the Keeper of Public Records © Crown copyright and database right [insert year] VARCA 100531.

Non Intellectual property:

This is based upon Crown copyright and is reproduced with the permission of Land & Property Services under delegated authority from the Keeper of Public Records © Crown copyright and database right [insert year] VARCA 100531.

For reproduction of less than 200 square centimetres:

© Crown copyright and database right [insert year]

Northern Island

Channel Island Address information is the intellectual property of The States of Guernsey and/or The States of Jersey and is used herein by permission. Copyright © [date] States of Guernsey/Jersey.

States of Guernsey and Jersey

Address information derived from Isle of Man Government Property Database under Licence Number [AddressBase Islands Licence Number] © Crown Copyright, Cabinet Office, Isle of Man.

Isle of Man

Code-Point® and Code-Point with polygons

Contains National Statistics data ©
Crown copyright and database right [year]

.....

In addition to the [standard copyright notice](#) required you shall include the above acknowledgement in a prominent position in all copies of Code-Point with polygons.

OS MasterMap® Imagery Layer

"OS MasterMap® Imagery Layer has been created using OS's own imagery and imagery from other suppliers. This data may contain imagery data sourced from Getmapping® plc, Bluesky International Ltd and Geoinformation Group Limited (Geomni)."

.....

OS MasterMap Imagery Layer may include data that has originated from either Getmapping plc, Bluesky International Ltd and Geoinformation Group Limited (Geomni) and therefore copies of OS MasterMap Imagery Layer should also include the above statement.

OS Highways

This product contains data created and maintained by Scottish Local Government.

.....

Where you use OS Highways relating to Scotland you must also use the above attribution statement. When using data relating to England and Wales no further attribution is required.

Points of Interest

This product includes data licensed from PointX © Database Right/Copyright [year] and OS © Crown Copyright [year]. All rights reserved. Licence number 100034829.

Point of Interest acknowledgement

The above acknowledgements should be displayed in a prominent position in all copies of Points of Interest. This acknowledgement is not needed where Points of Interest data is used solely for internal business use (as defined in the Framework Contract (Direct Customers)).



PointX accreditation

You may use the Points of Interest data and the name 'PointX' to show your accreditation as a PointX licensee, and to show the provenance of the Points of Interest data. You may use this logo in your corporate stationery, promotional and display material, subject to specifications which OS may from time to time notify you of. The style and format of the logo may not be changed, when using the logo it should always be clear that it is a corporate accreditation rather than an endorsement of a product or service.

OS OpenData

Contains OS data © Crown copyright and database rights [year]

Contains Royal Mail data © Royal Mail copyright and Database right [year]

Contains National Statistics data © Crown copyright and database right [year]

This product contains data created and maintained by Scottish Local Government.

Containing OS data

OS makes a number of datasets available free of charge under the terms of the current [Open Government Licence \(OGL\)](#). You are simply required to acknowledge the copyright and the source of the data by including the attribution statement above and where possible provide a link to the OGL.

Code-Point® Open

Where you use Code-Point Open you must also use the above attribution statements. Please note you must also include the same acknowledgement requirement in any sub-licences of the data that you grant, and a requirement that any further sub-licences do the same.

OS Open Roads and Open USRNs

Where you use Open Roads and Open USRN data relating to Scotland you must also use the above attribution statement. When using data relating to England and Wales no further attribution is required.

Trade marks

The names Ordnance Survey, OS and the OS logos are protected by various trade mark registrations and trade mark law, as are the names of our products, services and initiatives. You must include the appropriate trade mark notation and/or acknowledgement when mentioning our trade marks. Ordnance Survey and OS must always be written with a capital 'O' and 'S'. Examples of the appropriate notations are shown below. The notation should always be used at the first 'mention' of the trade mark, but does not need to be repeated against all reappearances within the same product / application. In addition / alternatively, you may include the following wording, provided it is included within a conspicuous position in your product / application; "[Mark] is a [registered / unregistered trade mark of Ordnance Survey]". An inclusive list of our trade marks (registered and unregistered) can be found on the Ordnance Survey website [here](#).



OS MasterMap[®]

Example of how to display a registered trade mark



OS Locate[™]

Example of how to display an unregistered trade mark

Explorer® and Landranger®

The names Explorer and Landranger are the product names of our OS paper maps and protected by trade mark registrations. You are not permitted to use these names as part of your branding, except in the following limited circumstances:

- Where you are using 1:25 000 Scale Colour Raster or 1:50 000 Scale Colour Raster facsimile mapping within an outdoor leisure product, where the total mapping is less than 20% of the overall content of the printed product, you may refer to OS Explorer® or OS Landranger® solely to identify the sheet numbers which are reproduced. For example 'This product uses the same mapping as OS Explorer® [sheet number]'. Any such use of Explorer® or Landranger® must not form a prominent part of your branding (for instance it should not appear on the front cover of a product or in marketing emails or on websites).
- If you are a licensed retailer, e-tailer or wholesaler of Explorer® or Landranger® maps under the Framework Trade Agreement with OS, you may refer to OS Explorer® or OS Landranger® as part of those activities in accordance with the terms of that contract.

OS Maps®

OS Maps is the brand name of our award winning mobile (and desktop) mapping app and we have trade mark registrations protecting the name and the OS Maps logo. Whilst you may wish to include a general statement that your products / service includes OS maps, and this is permitted and encouraged, you must ensure that the reference is purely descriptive. You must not capitalise the words (for example, by using the term 'OS MAPS', or 'OS Maps') or adopt any other styling or terminology which would confuse the public into thinking that your product / service emanates from us. For example, you may say 'This product includes OS maps' but you may not say 'Contains OS Maps' or 'Contains OS MAPS'.

