

## **Nigel Clifford (Ordnance Survey) – Conference close**

The three conference days highlighted that change in the geospatial industry is required and that NMAs need to change by focusing on key areas like:

- taking a customer-centric approach;
- New types of data that need to be captured;
- New capabilities that need to be sourced;
- Engaging and sharing responsibilities in the areas of smart, connected and autonomous vehicles, etc.; and
- A commitment to open by being part of the open ecosystem.

As a whole, the geospatial industry needs to be more vocal about its contribution to society and the economy – geospatial is literally touching the lives of billions every day throughout the world. NMAs need to step up because if they don't others will fill the gaps.