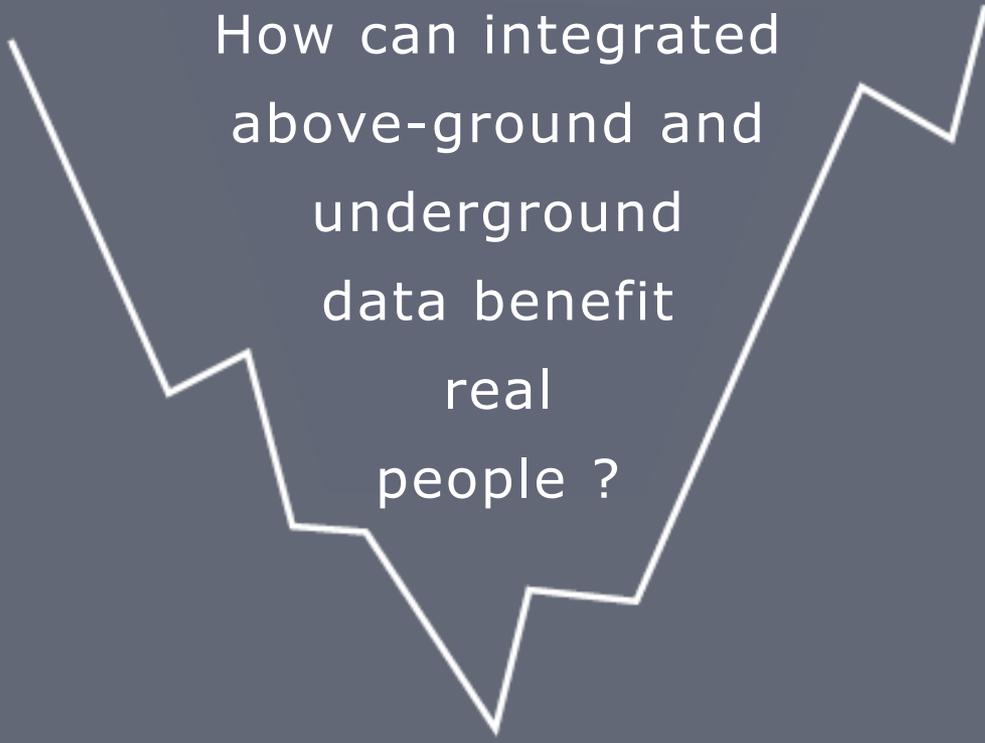


# PROJECT ICEBERG



How can integrated  
above-ground and  
underground  
data benefit  
real  
people ?

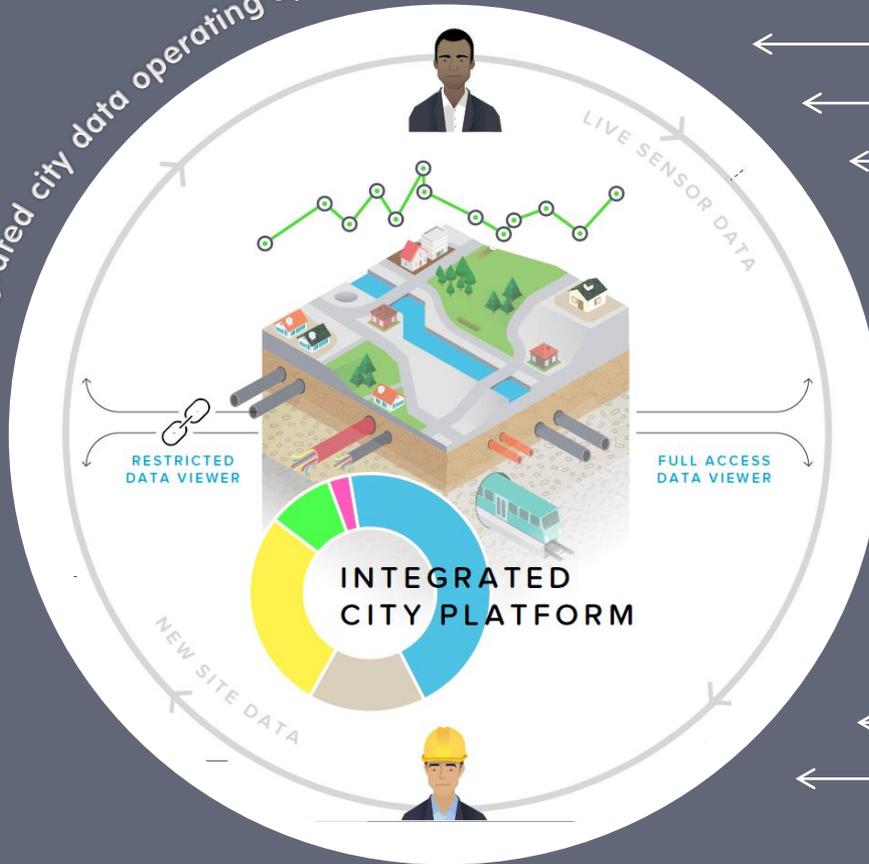
A collaboration between:

Future Cities Catapult  
British Geological Survey  
Ordnance Survey



# An integrated data operating system above and below ground

integrated city data operating system



- ← Utility data
- ← Transport infrastructure
- ← Building information
- ← Foundations, basements
- ← Land use
- ← Land value
- ← Topography
- ← Ground conditions
- ← Soil properties
- ← Rock properties
- ← Surface water
- ← Green infrastructure
- ← .....

Who might  
benefit?



## **MARK/37** **URBAN PLANNER**

I am an urban planner for London. A lot of time is spent working out how we can make our city a better place.

I need reliable data to review applications for new development and to inform our long-term city strategy. I work a lot with developers.

**STRATEGIC  
PLANNING**

**PLANNING  
APPLICATION**

**DESIGN &  
CONSTRUCTION**

**OPERATION &  
MAINTENANCE**



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## **JOHN/41** **(MID RANGE) DEVELOPER**

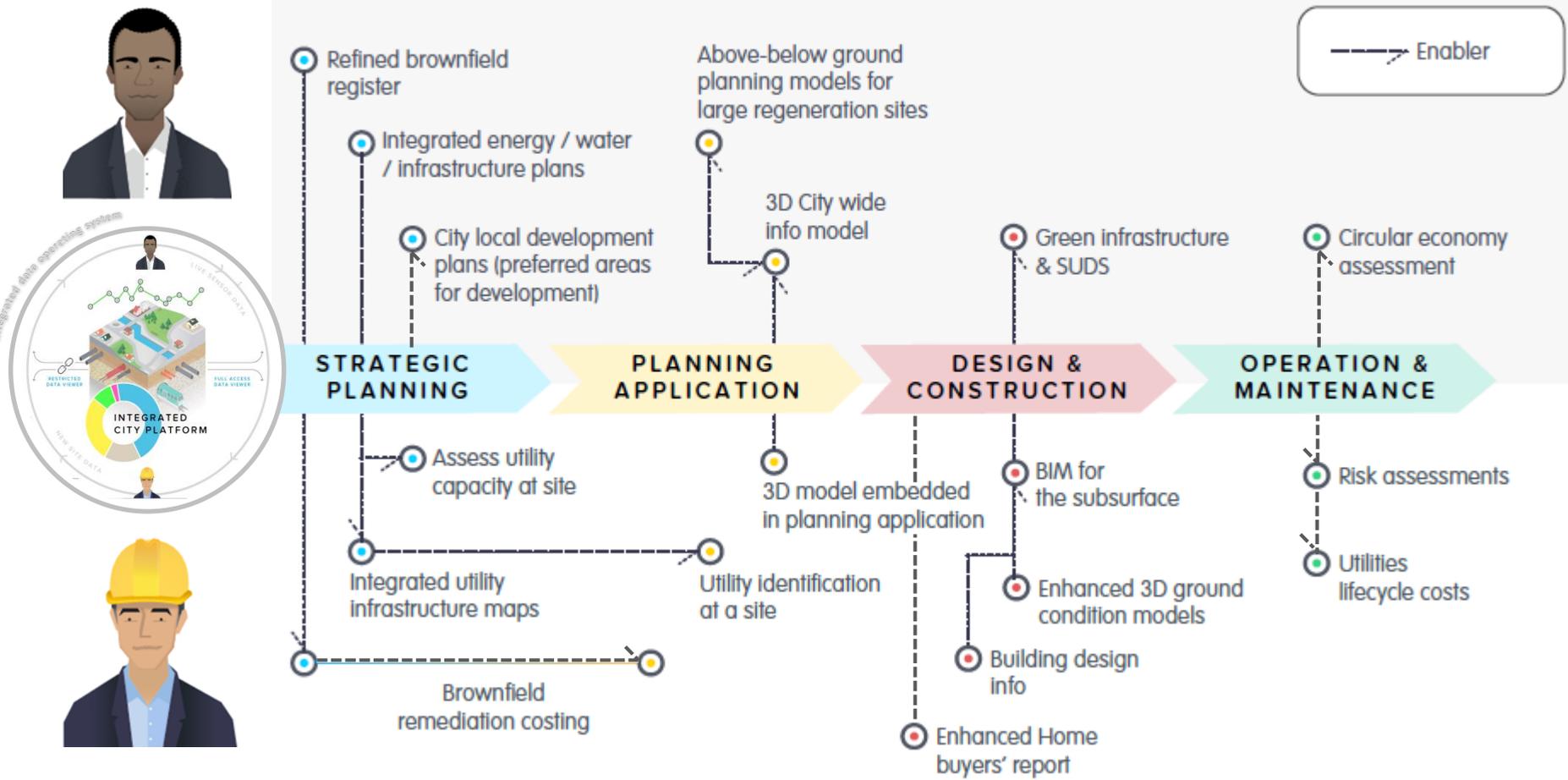
I am a mid-sized developer, and work on projects like leisure centres and low rise building blocks. I run my own company so projects need to be profitable.

I need affordable data to help me design and construct my buildings properly. Data is also useful for my planning applications.

There are many **potential benefits** of an integrated data system.

A selection of these **are illustrated for Mark**, a local urban planner and **John**, a mid-sized developer.

# BENEFITS OVERVIEW





LOCAL URBAN  
PLANNER

Show me the preferred  
areas for development





LOCAL URBAN  
PLANNER

Show me the preferred  
areas for development

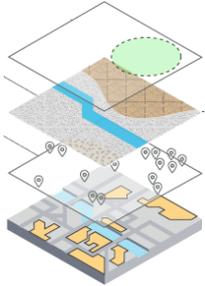


STRATEGIC  
PLANNING



### Brownfield viability

- Brownfield viability
- Call for sites
- Green infrastructure
- Preferred areas



**Refined brownfield register** showing  
areas where brownfield remediation and  
redevelopment is more economically  
viable and strategically important.



LOCAL URBAN  
PLANNER

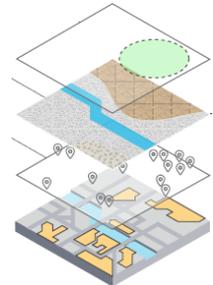
Show me the preferred  
areas for development



STRATEGIC  
PLANNING

Brownfield viability

- Brownfield viability
- Call for sites
- Green infrastructure
- Preferred areas



**Refined brownfield register** showing areas where brownfield remediation and redevelopment is more economically viable and strategically important.

**Integrated infrastructure** water, energy, transport, telecommunications, green infrastructure map to plan new development and coordinate new works.

These already exist for some cities e.g. Manchester London

- Utility data
  - Transport infrastructure
  - Tele-communications data
- Integrated infrastructure map



Help me de-risk my investment





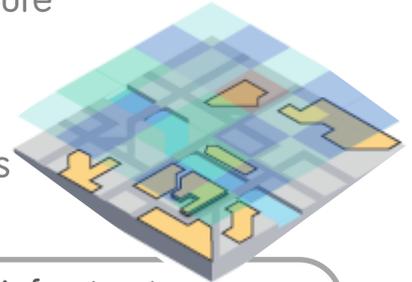
Help me de-risk my investment



PLANNING APPLICATION



Transport infrastructure  
Water utilities  
Energy supplies  
Telecommunications



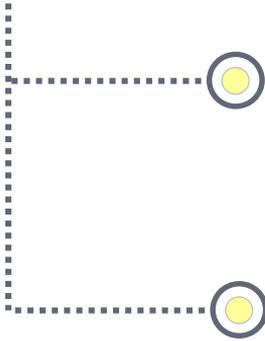
**Growth Mapper** integrated infrastructure maps are used to identify where there is capacity across the various infrastructure networks and less new investment is needed. This has been trialled in Manchester.



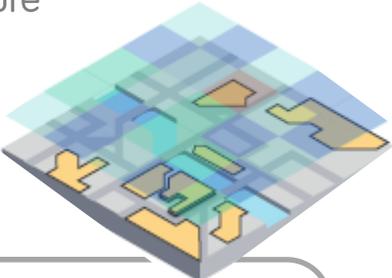
Help me de-risk my investment



**PLANNING APPLICATION**



Transport infrastructure  
Water utilities  
Energy supplies  
Telecommunications



**Growth Mapper** integrated infrastructure maps are used to identify where there is capacity across the various infrastructure networks and less new investment is needed. This has been trialled in Manchester.

**Geosure** ground property maps and geo-hazard data is combined to show ground risks and inform insurance needs.

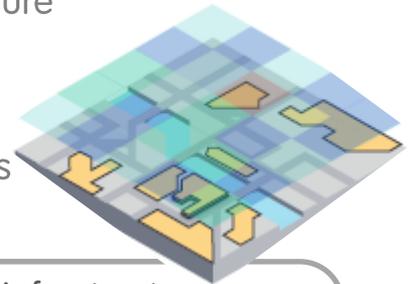


Help me de-risk my investment



**PLANNING APPLICATION**

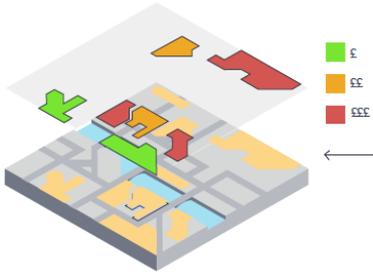
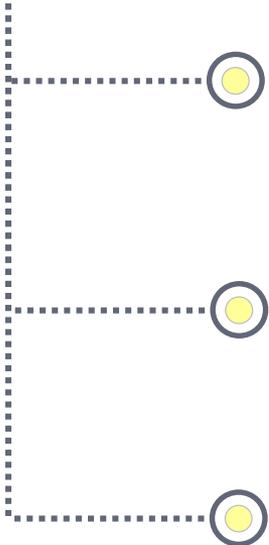
Transport infrastructure  
Water utilities  
Energy supplies  
Telecommunications



**Growth Mapper** integrated infrastructure maps are used to identify where there is capacity across the various infrastructure networks and less new investment is needed. This has been trialled in Manchester.

**Geosure** ground property maps and geo-hazard data is combined to show ground risks and inform insurance needs.

**Brownfield remediation calculator**  
Ground property data, previous land use, environmental data, economic data is used to estimate if land is economically viable for development.







## MARK/37 URBAN PLANNER

I am an urban planner for London. A lot of time is spent working out how we can make our city a better place. We live in the UK, so naturally weather plays a part in our conversations.

With an expanding built environment, flooding is one issue where there is much debate. The Thames tideway is one such contentious topic.

### OBJECTIVE

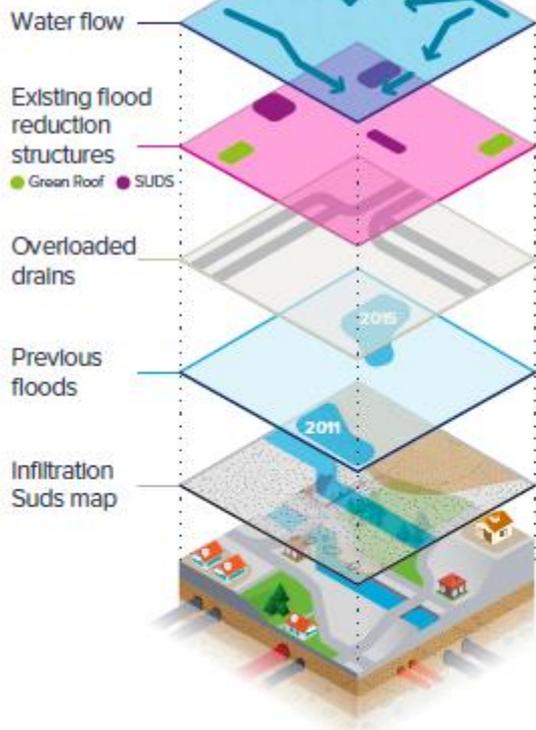
We need to find alternatives to reduce flooding in cities.

### PAIN POINTS

It is currently difficult to understand where and how we can alleviate flooding. Underground, there are many constraints, and I don't get a holistic view on them.

# flood reduction

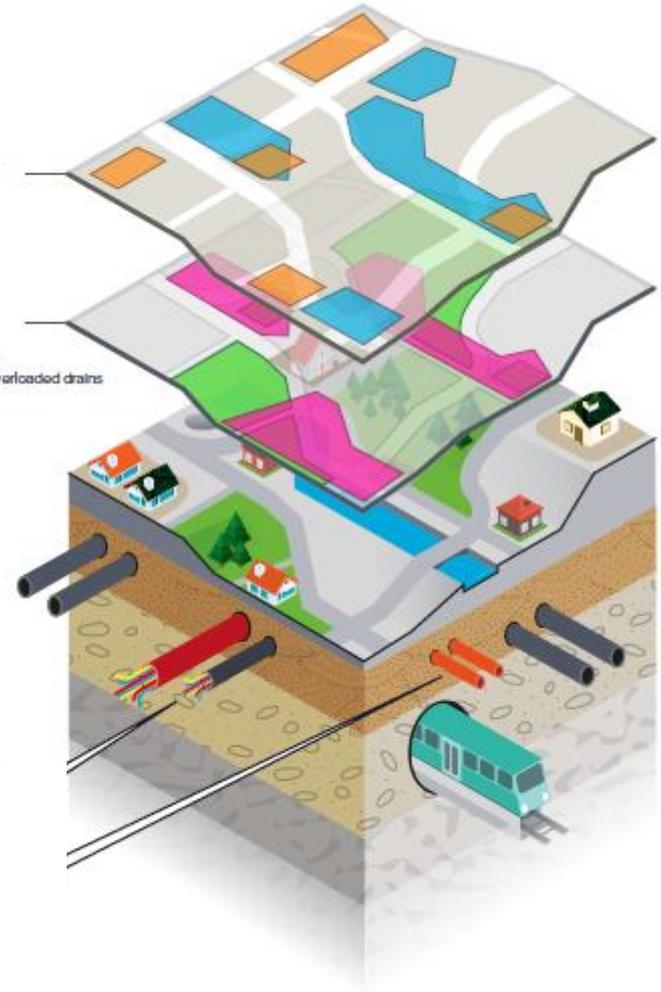
## DATASETS / FREE ACCESS



## SOLUTIONS / COMMERCIAL OPPORTUNITY

- Possible Areas for:
- Green Roof
  - SUDS
- Areas to relieve:
- Green Space
  - Flooding or overloaded drains

COMBINING DATASETS  
TO DEVELOP SOLUTIONS TO  
PLANNING QUESTIONS





## JOHN/41 (MID RANGE) DEVELOPER

I am a mid-sized developer, and work on projects like Leisure Centres, Shopping Centres, and the occasional low-rise building blocks. I run my own company.

When we go into build, we clear the site area and perform a site survey. We'll go in and try to detect what is underground.

### OBJECTIVE

I need an accurate picture of what's underground to inform my teams.

### PAIN POINTS

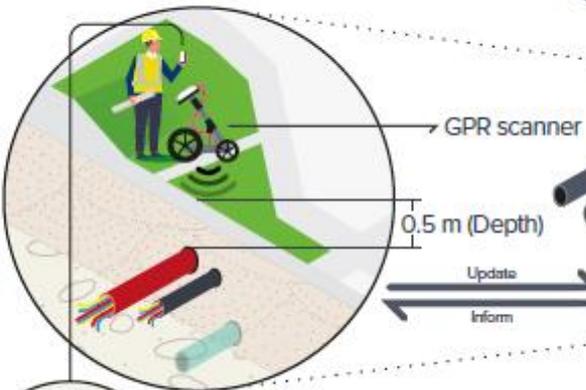
It's not clear what exactly lies beneath the site until we dig. We then have to deal with the financial implications of adjusting the development. Sometimes we hit a pipe but don't know to whom it belongs.

# utility detection

## ACCURATE SEARCHABLE MODEL

2

Through a non-invasive investigation the road developer finds the location of a cable end using underground scanners and MTU devices\*

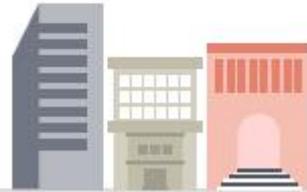


These devices can help to determine the direction of the cables and adjust and update data in the model

\*MTU Device

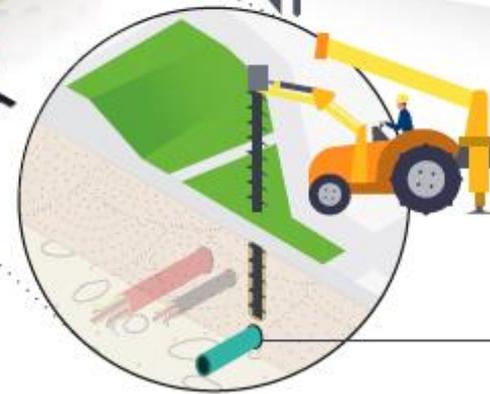
1

Utility companies state ownership of pipes at postcode and update model



3

Through an invasive investigation an unknown pipe is discovered. The developer is presented with different solution/alternatives. Then the model can be updated



4

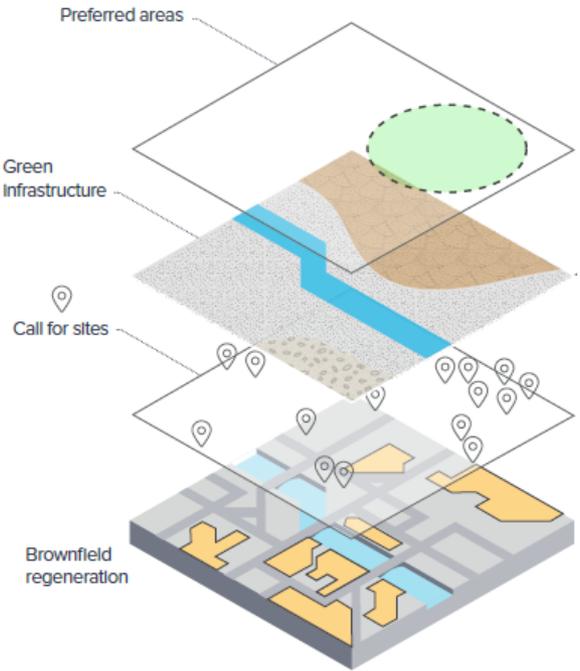
Searchable model with accurate picture of what's underground to inform developers and teams



“Access to subsurface information provides an **easier route to innovation** and optimised **cost-beneficial designs**”.

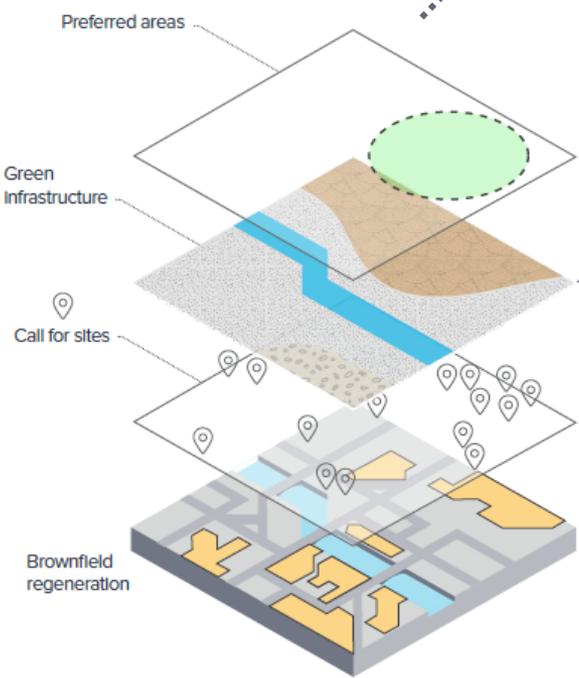
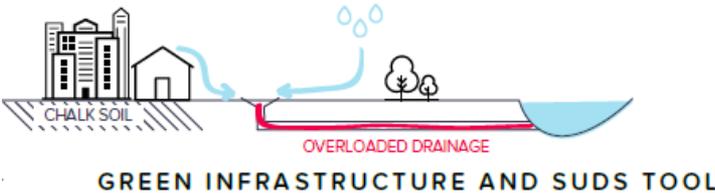
*An engineer's perspective*

# Developing tools, services and Solutions



LOCAL DEVELOPMENT PLANS

# Developing tools, services and solutions

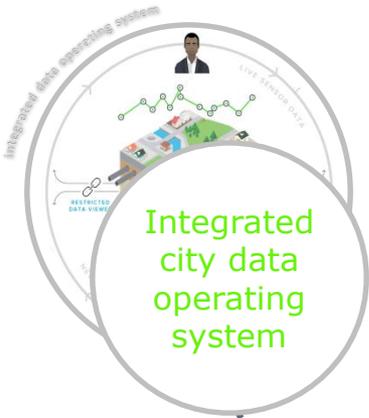


**LOCAL DEVELOPMENT PLANS**

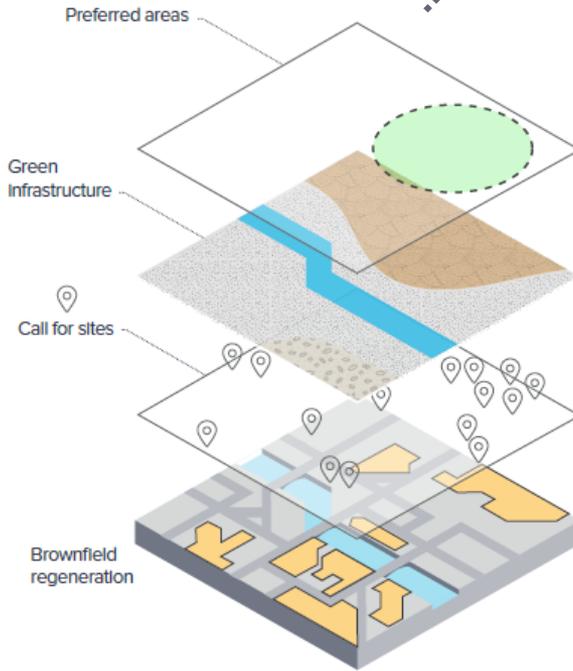
# Developing tools, services and solutions



GREEN INFRASTRUCTURE AND SUDS TOOL



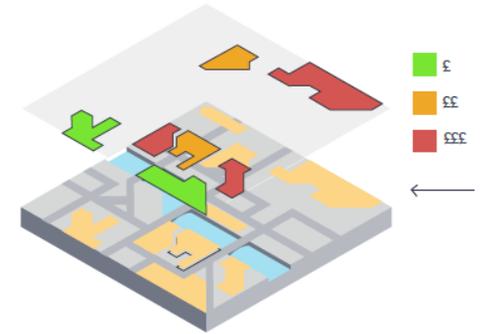
Integrated city data operating system



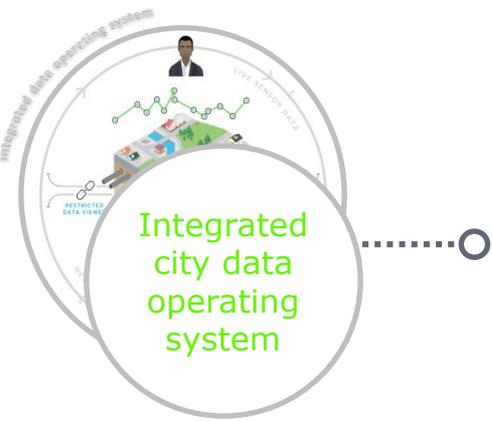
LOCAL DEVELOPMENT PLANS

BROWNFIELD REMEDIATION COSTING TOOL

REFINED BROWNFIELD REGISTER



# Developing tools, services and solutions

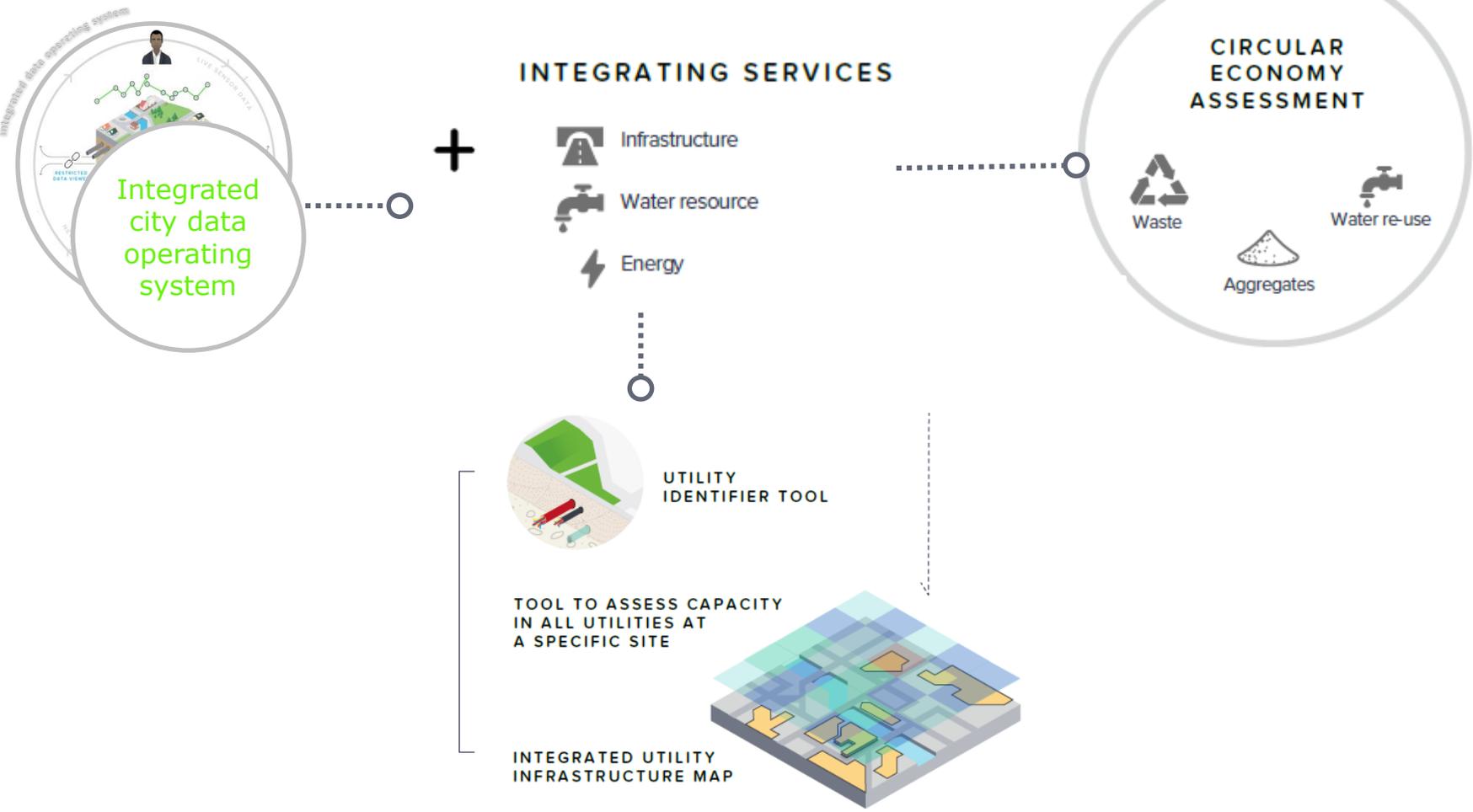


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## INTEGRATING SERVICES

-  Infrastructure
-  Water resource
-  Energy

# Developing tools, services and solutions

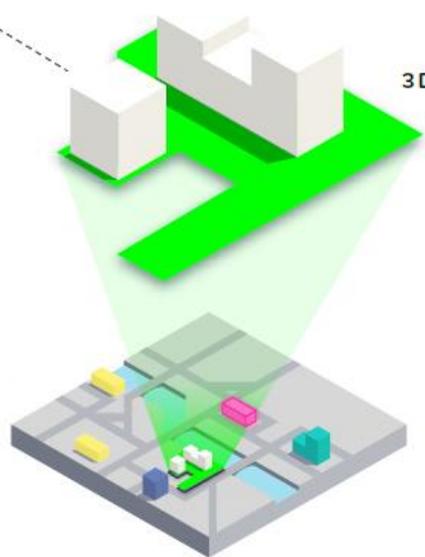


# Developing tools, services and solutions



ENHANCED HOME BUYERS' REPORT

BUILDING DESIGN INFO



# Developing tools, services and solutions

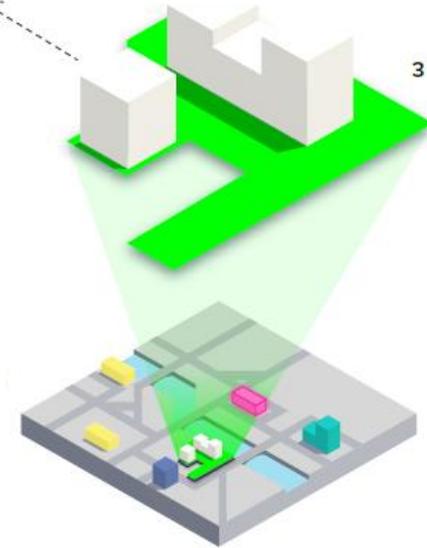


ENHANCED HOME BUYERS' REPORT

BUILDING DESIGN INFO

3D CAD MODEL + PLANNING APPLICATION

3D CITY INFO MODEL

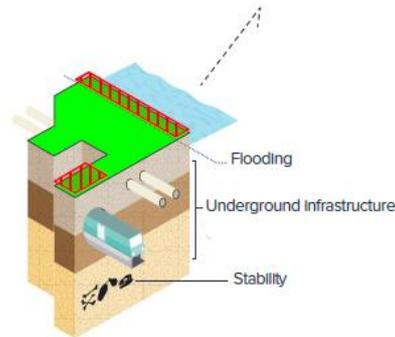


UTILITIES LIFECYCLE COSTS



RISK ASSESSMENTS

ENHANCED 3D GROUND CONDITION MODEL



BIM

+

BIM FOR THE SUBSURFACE

**'Digitisation of utility services  
can enhance asset  
management, and increase  
profitability by 20-30%'**.

*Booth et al., 2016*

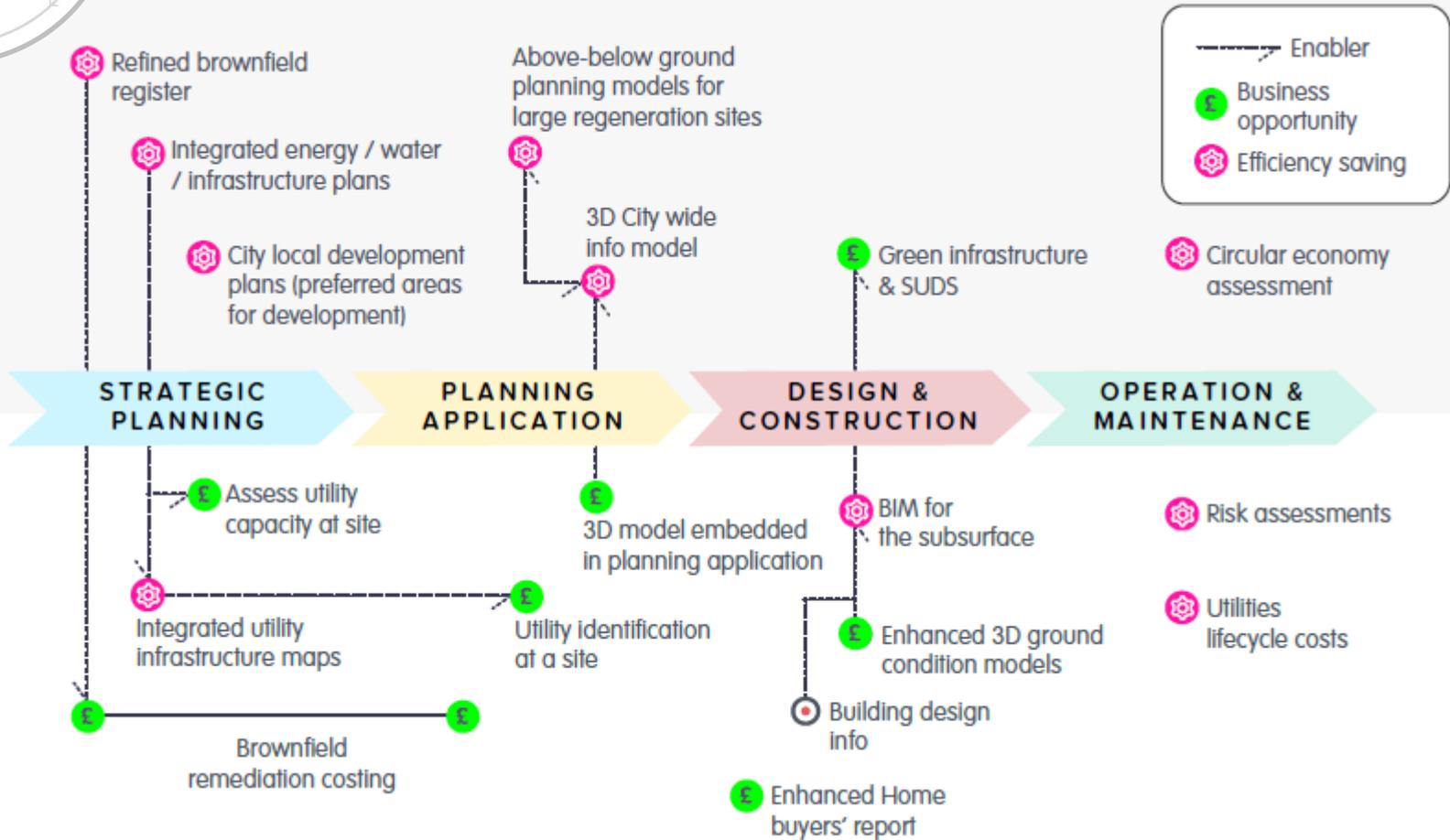
# Efficiency savings. Business opportunities.



LOCAL URBAN  
PLANNER



(MID RANGE)  
LOCAL DEVELOPER



# Taking it forward together

We are developing opportunities to showcase the benefits of an integrated city data operating system...

- ...OGC underground infrastructure pilot project
- Remediation cost calculator tool
- Integrated urban planning demonstrator...



# For more information about Project Iceberg and follow on activities contact:

Stephanie Bricker (step@bgs.ac.uk)  
Stef Webb (swebb@futurecities.catapult.org)  
Rollo Home (Rollo.Home@os.uk)

## PROJECT ICEBERG

how can integrated  
above-ground and  
underground  
data benefit  
real  
people ?

Project Iceberg is an exploratory project undertaken by **Future Cities Catapult**, **British Geological Survey** and **Ordnance Survey**. The project aims to address the serious issue of the lack of information about the ground beneath our cities and the un-coordinated way in which the subsurface space is managed. **The long-term goal is to help increase the viability of land for development and de-risk future investment through better management of subsurface data.** To help achieve this, our study aims to enable a means to discover and access relevant data about the ground's physical condition and assets housed within it, in a way that is suitable for modern, data driven decision making processes.