

The data backbone of Great Britain

Ordnance Survey is the data backbone of Great Britain that powers safer services, smarter infrastructure and better decisions. With 600m+ features updated around 30,000 times daily, OS supports sectors contributing £960bn to UK GDP and public services with a combined annual expenditure of over £700bn, driving £10bn+ Impact over 10 years (from FY2020-21 to FY2029-30).

We estimate that every £1 of public funding invested in OS generates £9.50 in societal benefit, demonstrating a strong return for the UK

600m+ location features, updated 30,000 times a day

National Geographic Database

£10.6bn+

economic impact over 10 years

National Underground Asset Register (NUAR)

£4.1bn impact in emergency services

OS supports sectors contributing £960bn to UK GDP

Economic benefits of OS data



£4.1bn

Emergency Services

OS data delivers an estimated £4.1 billion in value for emergency services



£750m

Transport

OS data generates over £750 million in impact across the transport sector



£2.4bn

Land & Property

OS data helps create an estimated £2.4 billion of economic value in the land & property sector



£630m

Risk preparedness & Mitigation

OS data delivers nearly £630 million in value for risk preparedness



£1.6bn

Utilities

OS data generates £1.6 billion in monetised value for the utilities sector



£260m

Outdoor leisure

OS data in consumer outdoor products is estimated to generate £260 million



£760m

Telecommunications

OS data delivers over £760 million in benefits to the UK telecommunications sector



£110m

Environment

OS data supports environmental governance and assessment, generating an estimated £110 million



Discover how location data powers everyday life
os.uk