REFERENCES AND IPR

ACKNOWLEDGEMENTS
Our data and brand assets are all protected by intellectual property rights (IPR’s), including copyright, database rights and trade mark registrations, which are owned by the Crown, Ordnance Survey and various third parties.

It’s important that you read this section to ensure that you are aware of your legal obligations to acknowledge IPR ownership when using our data and trade marks.

It is also important that where you provide data to your end users, they also follow these same acknowledgement requirements.

In this section we will cover:

- Written references to OS
- Licence numbers
- IPR acknowledgements (crown and third party):
  - Copyright and database right acknowledgements
  - AddressBase®, AddressBase® Islands
  - Code-Point® and Code-Point® with polygons
  - Points of Interest
  - OS MasterMap® Imagery Layer
  - OS OpenData
  - OS Highways
- Trade marks

Written references to OS

You may include a general statement that your products and/or services include OS data or a more specific statement identifying the actual OS data contained in the products and/or services (for example ‘Contains OS 1:25 000 Scale Colour Raster data’). Where you are referring to OS in a purely descriptive way, for example, as part of a product description, you may display such a statement without the logos, but you must only use the approved written versions shown below.

“OS® is Britain’s mapping agency. As well as making the most up-to-date and accurate maps of the country, it is also a digital business. Together with its Partners it provides content helping governments, companies and individuals to be more effective both here and around the world.”

“OS® reveals our ever-changing landscape in extraordinary detail, giving the most comprehensive view of Britain.”

“OS® and its Partners share a vision to provide mapping that informs, guides and inspires.”

OS descriptor text

As an OS Partner you may wish to refer to OS on your websites and within promotional materials. If so, please only use the above text.

Additional text

In addition to the OS descriptor text, you may also use the additional statements above, but no other versions are allowed.
Our data and brand assets are all protected by intellectual property rights (IPR’s), including copyright, database rights and trade mark registrations, which are owned by the Crown, Ordnance Survey and various third parties.

It’s important that you read this section to ensure that you are aware of your legal obligations to acknowledge IPR ownership when using our data and trade marks.

It is also important that where you provide data to your end users, they also follow these same acknowledgement requirements.

In this section we will cover:

- Written references to OS
- Licence numbers
- IPR acknowledgements (crown and third party):
  - Copyright and database right acknowledgements
  - AddressBase®
  - AddressBase® Islands
  - Code-Point® and Code-Point® with polygons
  - Points of Interest
  - OS MasterMap® Imagery Layer
  - OS OpenData
  - OS Highways
- Trade marks

References and IPR acknowledgements

License numbers

Please ensure you are using the correct licence number as detailed below.

[our licence number]

Licensed data directly from us
If you license your data directly from us, you should use our licence number. If you originally licensed data from a partner, but now license it directly from us, you should use our licence number.

[the partner’s licence number]

Licensed data directly from one of our partners
If you license your data directly from one of our partners or if we originally supplied data to you directly, but you now license it from a partner, you should use the partner’s licence number.

References and IPR acknowledgements

Licensed data from us and one of our partners
If you display or reproduce data supplied directly from OS, together with data licensed from one of our partners, you should use both our licence number and the partner’s licence number.

[our licence number and the partner’s licence number]

[your licence number]

Customers using your licensed data
When you supply data directly to a customer, they should use your licence number (regardless of whether the data was originally supplied to them directly by OS). To avoid any doubt when sub licencing, please ensure that your sub licensees include the copyright and database right acknowledgement with your licence number. This should also be passed on with a requirement that any further sub licensees do the same.
Our data and brand assets are all protected by intellectual property rights (IPR’s), including copyright, database rights and trade mark registrations, which are owned by the Crown, Ordnance Survey and various third parties.

It’s important that you read this section to ensure that you are aware of your legal obligations to acknowledge IPR ownership when using our data and trade marks.

It is also important that where you provide data to your end users, they also follow these same acknowledgement requirements.

In this section we will cover:

- Written references to OS
- Licence numbers
- IPR acknowledgements (crown and third party):
  - Copyright and database right acknowledgements
  - AddressBase®
  - AddressBase® Islands
  - Code-Point® and Code-Point® with polygons
  - Points of Interest
  - OS MasterMap® Imagery Layer
  - OS OpenData
  - OS Highways
- Trade marks

References and IPR acknowledgements

Copyright and database right acknowledgements

You must clearly show either the English or Welsh acknowledgements below in a prominent position on all of your reproductions of OS data. Acknowledgements must be used at a minimum of 6 point size with 7 point leading. On electronic map extracts, you should use Arial font; on printed map extracts, you should use Source Sans Pro font.

The year to insert into your copyright statements is the year that you received the digital data or the date of publication for any paper or printed products. You can find your licence number in a copy of your contract and on your invoices. For further information on licence numbers refer to the previous page.

Standard copyright statements to be used wherever possible:

© Crown copyright and database rights [insert year] OS [licence number]

If not possible due to space restrictions, use this statement:

© Crown copyright and database rights [year]

Standard copyright statements to be used wherever possible:

Ⓔ Hawlfraint y Goron a hawliau cronfa ddata [mewnosoph y flwyddyn] OS [rhif y drwydded]

If not possible due to space restrictions, use this statement:

Ⓔ Hawlfraint y Goron a hawliau cronfa ddata [flwyddyn]

Copyright statements

Welsh translations
Our data and brand assets are all protected by intellectual property rights (IPR’s), including copyright, database rights and trade mark registrations, which are owned by the Crown, Ordnance Survey and various third parties.

It's important that you read this section to ensure that you are aware of your legal obligations to acknowledge IPR ownership when using our data and trade marks.

It is also important that where you provide data to your end users, they also follow these same acknowledgement requirements.

In this section we will cover:
- Written references to OS
- Licence numbers
- IPR acknowledgements (crown and third party):
  - Copyright and database right acknowledgements
  - AddressBase®
  - AddressBase® Islands
  - Code-Point® and Code-Point® with polygons
  - Points of Interest
  - OS MasterMap® Imagery Layer
  - OS OpenData
  - OS Highways
- Trade marks

References and IPR acknowledgements

AddressBase®

AddressBase®, AddressBase® Core, AddressBase® Plus, AddressBase® Premium and Open UPRN data includes data that has originated from Improvement and Development Agency for Local Government (IDeA) and therefore, in addition to the standard copyright notice required, you must include the following acknowledgement in a prominent position in all copies of any AddressBase dataset which includes data relating to a specific region.

Using data relating to England and/or Wales:
© Improvement and Development Agency for Local Government copyright and database rights [year of supply or date of publication][licence number]

Using data relating to Scotland:
This product contains data created and maintained by Scottish Local Government.

Copyright statements

Welsh translations
Our data and brand assets are all protected by intellectual property rights (IPR’s), including copyright, database rights and trade mark registrations, which are owned by the Crown, Ordnance Survey and various third parties.

It’s important that you read this section to ensure that you are aware of your legal obligations to acknowledge IPR ownership when using our data and trade marks.

It is also important that where you provide data to your end users, they also follow these same acknowledgement requirements.

In this section we will cover:

- Written references to OS
- Licence numbers
- IPR acknowledgements (crown and third party):
  - Copyright and database right acknowledgements
  - AddressBase®
  - AddressBase® Islands
  - Code-Point® and Code-Point® with polygons
  - Points of Interest
  - OS MasterMap® Imagery Layer
  - OS OpenData
  - OS Highways
- Trade marks

References and IPR acknowledgements

AddressBase® Islands

AddressBase® Islands includes data that has originated from Ordnance Survey of Northern Ireland, Isle of Man, States of Guernsey and States of Jersey and therefore, in addition to the standard copyright notice required you must include the relevant acknowledgements. Please ensure you are using the correct copyright statements for your applications.

For hard copy reproduction:
This is Crown copyright and is reproduced with the permission of Land & Property Services under delegated authority from the Keeper of Public Records © Crown copyright and database right [insert year] VARCA 100531.

Non Intellectual property:
This is based upon Crown copyright and is reproduced with the permission of Land & Property Services under delegated authority from the Keeper of Public Records © Crown copyright and database right [insert year] VARCA 100531.

For reproduction of less than 200 square centimetres:
© Crown copyright and database right [insert year]

Channel Island Address information is the intellectual property of The States of Guernsey and/or The States of Jersey and is used herein by permission. Copyright © [date] States of Guernsey/Jersey.

States of Guernsey and Jersey

Address information derived from Isle of Man Government Property Database under Licence Number [AddressBase Islands Licence Number] © Crown Copyright, Cabinet Office, Isle of Man.

Northern Island

Isle of Man
Our data and brand assets are all protected by intellectual property rights (IPR’s), including copyright, database rights and trade mark registrations, which are owned by the Crown, Ordnance Survey and various third parties.

It’s important that you read this section to ensure that you are aware of your legal obligations to acknowledge IPR ownership when using our data and trade marks.

It is also important that where you provide data to your end users, they also follow these same acknowledgement requirements.

In this section we will cover:

- Written references to OS
- Licence numbers
- IPR acknowledgements (crown and third party):
  - Copyright and database right acknowledgements
  - AddressBase®
  - AddressBase® Islands
  - Code-Point® and Code-Point® with polygons
  - Points of Interest
  - OS MasterMap® Imagery Layer
  - OS OpenData
  - OS Highways
- Trade marks

References and IPR acknowledgements

Code-Point® and Code-Point® with polygons

In addition to the standard copyright notice required you shall include the following acknowledgement in a prominent position in all copies of Code-Point with polygons.
Our data and brand assets are all protected by intellectual property rights (IPR’s), including copyright, database rights and trade mark registrations, which are owned by the Crown, Ordnance Survey and various third parties.

It’s important that you read this section to ensure that you are aware of your legal obligations to acknowledge IPR ownership when using our data and trade marks.

It is also important that where you provide data to your end users, they also follow these same acknowledgement requirements.

In this section we will cover:

- Written references to OS
- Licence numbers
- IPR acknowledgements (crown and third party):
  - Copyright and database right acknowledgements
  - AddressBase®
  - AddressBase® Islands
  - Code-Point® and Code-Point® with polygons
  - Points of Interest
  - OS MasterMap® Imagery Layer
  - OS OpenData
  - OS Highways
- Trade marks

References and IPR acknowledgements

The above acknowledgements should be displayed in a prominent position in all copies of Points of Interest. This acknowledgement is not needed where Points of Interest data is used solely for business use (as defined in the Framework Contract (Direct Customers)).

Point of Interest acknowledgement

This product includes data licensed from PointX © Database Right/Copyright [year] and OS © Crown Copyright [year]. All rights reserved. Licence number 100034629.

PointX accreditation

You may use the Points of Interest data and the name ‘PointX’ to show your accreditation as a PointX licensee, and to show the provenance of the Points of Interest data. You may use this logo in your corporate stationery, promotional and display material, subject to specifications which OS may from time to time notify you of. The style and format of the logo may not be changed, when using the logo it should always be clear that it is a corporate accreditation rather than an endorsement of a product or service.
Our data and brand assets are all protected by intellectual property rights (IPR’s), including copyright, database rights and trade mark registrations, which are owned by the Crown, Ordnance Survey and various third parties.

It’s important that you read this section to ensure that you are aware of your legal obligations to acknowledge IPR ownership when using our data and trade marks.

It is also important that where you provide data to your end users, they also follow these same acknowledgement requirements.

In this section we will cover:
- Written references to OS
- Licence numbers
- IPR acknowledgements (crown and third party):
  - Copyright and database right acknowledgements
  - AddressBase®
  - AddressBase® Islands
  - Code-Point® and Code-Point® with polygons
  - Points of Interest
  - OS MasterMap® Imagery Layer
  - OS OpenData
  - OS Highways
- Trade marks

OS MasterMap® Imagery Layer

OS MasterMap Imagery Layer Data may include data that has originated from either Getmapping plc, Bluesky International Ltd and Geoinformation Group Limited (Geomni) and therefore copies of OS MasterMap Imagery Layer data should also include the below statement.

"OS MasterMap® Imagery Layer has been created using OS’s own imagery and imagery from other suppliers. This data may contain imagery data sourced from Getmapping® plc, Bluesky International Ltd and Geoinformation Group Limited (Geomni)."
Our data and brand assets are all protected by intellectual property rights (IPR’s), including copyright, database rights and trade mark registrations, which are owned by the Crown, Ordnance Survey and various third parties.

It’s important that you read this section to ensure that you are aware of your legal obligations to acknowledge IPR ownership when using our data and trade marks.

It is also important that where you provide data to your end users, they also follow these same acknowledgement requirements.

In this section we will cover:

- Written references to OS
- Licence numbers
- IPR acknowledgements (crown and third party):
  - Copyright and database right acknowledgements
  - AddressBase®
  - AddressBase® Islands
  - Code-Point® and Code-Point® with polygons
  - Points of Interest
  - OS MasterMap® Imagery Layer
  - OS OpenData
  - OS Highways
- Trade marks

Our data and brand assets are all protected by intellectual property rights (IPR’s), including copyright, database rights and trade mark registrations, which are owned by the Crown, Ordnance Survey and various third parties.

It’s important that you read this section to ensure that you are aware of your legal obligations to acknowledge IPR ownership when using our data and trade marks.

It is also important that where you provide data to your end users, they also follow these same acknowledgement requirements.

In this section we will cover:

- Written references to OS
- Licence numbers
- IPR acknowledgements (crown and third party):
  - Copyright and database right acknowledgements
  - AddressBase®
  - AddressBase® Islands
  - Code-Point® and Code-Point® with polygons
  - Points of Interest
  - OS MasterMap® Imagery Layer
  - OS OpenData
  - OS Highways
- Trade marks

References and IPR acknowledgements

Contacts

OS OpenData

Contains OS data © Crown copyright and database rights [year]

Contains Royal Mail data © Royal Mail copyright and Database right [year]

Contains National Statistics data © Crown copyright and database right [year]

This product contains data created and maintained by Scottish Local Government.

OS makes a number of datasets available free of charge under the terms of the current Open Government Licence (OGL). We simply ask that you acknowledge the copyright and the source of the data by including the attribution statement above and where possible provide a link to the OGL.

Containing OS data

Where you use Code-Point Open you must also use the above attribution statements. Please note you must also include the same acknowledgement requirement in any sub-licences of the data that you grant, and a requirement that any further sub-licences do the same.

Code-Point® Open

OS Open Roads and Open USRNs

Where you use Open Roads and Open USRN data relating to Scotland you must also use the above attribution statement. When using data relating to England and Wales no further attribution is required.

This product contains data created and maintained by Scottish Local Government.
Our data and brand assets are all protected by intellectual property rights (IPR’s), including copyright, database rights and trade mark registrations, which are owned by the Crown, Ordnance Survey and various third parties.

It’s important that you read this section to ensure that you are aware of your legal obligations to acknowledge IPR ownership when using our data and trade marks.

It is also important that where you provide data to your end users, they also follow these same acknowledgement requirements.

In this section we will cover:
• Written references to OS
• Licence numbers
• IPR acknowledgements (crown and third party):
  • Copyright and database right acknowledgements
  • AddressBase®
  • AddressBase® Islands
  • Code-Point® and Code-Point® with polygons
  • Points of Interest
  • OS MasterMap® Imagery Layer
  • OS OpenData
  • OS Highways
• Trade marks

OS Highways

Where you use OS Highways relating to Scotland you must also use the below attribution statement. When using data relating to England and Wales no further attribution is required.

This product contains data created and maintained by Scottish Local Government.
References and IPR acknowledgements

Our data and brand assets are all protected by intellectual property rights (IPRs), including copyright, database rights and trade mark registrations, which are owned by the Crown, Ordnance Survey and various third parties.

It’s important that you read this section to ensure that you are aware of your legal obligations to acknowledge IPR ownership when using our data and trade marks.

It is also important that where you provide data to your end users, they also follow these same acknowledgement requirements.

In this section we will cover:

- Written references to OS
- Licence numbers
- IPR acknowledgements (crown and third party):
  - Copyright and database right acknowledgements
  - AddressBase®
  - AddressBase® Islands
  - Code-Point® and Code-Point® with polygons
  - Points of Interest
  - OS MasterMap® Imagery Layer
  - OS OpenData
  - OS Highways
- Trade marks

Trade marks

The names Ordnance Survey, OS and the OS logos are protected by various trade mark registrations and trade mark law, as are the names of our products, services and initiatives. You must include the appropriate trade mark notation and/or acknowledgement when mentioning our trade marks. This notation and/or acknowledgement should be used in the first instance only and does not need to be repeated for following reappearances within the same application. Examples of the appropriate notations are shown below. Alternatively, you may use the following wording, “[Mark] is a [registered / unregistered trade mark of Ordnance Survey]”. An inclusive list of our trade marks (registered and unregistered) can be found on the Ordnance Survey website here.

Example of how to display a registered trade mark

[Mark] 

Example of how to display an unregistered trade mark

[Mark]
Everything you need should be outlined in these co-branding guidelines. However if you need further information or advice, please refer to the FAQs, or contact OS Marketing using the following details:

Email: osgbmarketing@os.uk

### Frequently asked questions

**What is co-branding?**
Co-branding is the marketing of products or services using the branding of two or more organisations.

**Where do I get hold of your logos and partner mark?**
These can be downloaded from the co-branding toolkit area of our [Brand Portal](#).

**I want to use the OS brand logo on something other than my website, does this need to be approved if I license your data?**
Yes we would need to approve the use of our logo on anything other than a partner website. Please contact [OS Marketing](#) before applying our brand logo to your product or packaging.